

Amna Abbasi

Toronto, Canada | amnaabbasi03@gmail.com | +14318130479

[LinkedIn](#) | [Website](#)

*AI-driven Product Management professional with a decade of experience across **fintech, enterprise technology, and data-intensive platforms**. Proven track record in shaping product strategy, **driving 0→1 development**, and scaling products across global markets including India, Israel, and the UAE. Led cross-functional teams to deliver high-impact financial products, automated workflows, and AI-enabled decision systems for enterprise clients. Skilled at translating complex business and regulatory requirements into clear product roadmaps, aligning senior stakeholders, and driving measurable outcomes in revenue optimization, operational efficiency, and customer adoption. Strong grounding in AI/ML capabilities, data literacy, and technical feasibility assessment, enabling effective collaboration with engineering and data teams to deliver reliable, scalable solutions.*

SKILLS

- **Core Product Skills:** Product Strategy & Road-mapping, Product Development, UX Design Sensibility, UX Automation, User Stories, GTM Strategy, Pricing Strategy, A/B Testing, Customer & Market Research, Metrics & KPI, P&L Acumen, Fintech, Process Improvement, Process Automation, Business Development
- **AI, Data & Automation:** AI Integration, No-Code Tools, Data Literacy, Tech & Business Alignment, Product Automation, Workflow Automation, Effective Communication, Storytelling, Emotional Intelligence & Empathy
- **Product & Delivery Methods:** Agile & Lean, Stakeholder Management, Negotiation, Cross-functional Alignment, Requirements Gathering, Prioritisation, Decision Frameworks
- **Tools & Technologies:** Jira, Trello, Monday, Asana; Notion, Confluence, Miro, Slite; Optimizely, Typeform, Hotjar, Fullstory, Heap, Pendo, Walkme, SurveyMonkey; Tableau, PowerBI, Figma, Adobe XD; Google Lighthouse, Dynamic Yield; CrewAI, Zapier, n8n, Airflow, UiPath, BluePrism; OpenAI, Claude, Hugging Face, LangChain, TensorFlow, PyTorch; Github, Gitlab, Jupyter Notebooks, VS Code, Colab

PROFESSIONAL EXPERIENCE

Core42

Abu Dhabi, UAE

AI Product Manager, Enterprise

Sep 2024 -- Present

- Led digital transformation initiatives across multiple enterprise organisations, improving operational efficiency by approximately 25 percent through workflow automation, vendor evaluation, and adoption strategies that modernised internal financial operations.
- Defined product strategy and drove end-to-end delivery across client environments, contributing to a 30 percent increase in adoption of core platform features and strengthening value delivery across the product lifecycle from ideation to release.
- Aligned cross-functional stakeholders on high-impact priorities and enabled faster decision-making in resource-constrained settings, reducing delivery friction and improving execution timelines by nearly 20 percent.

Liquidity Investment Capital

Abu Dhabi, UAE

AI Product Manager, Fintech

Nov 2022 – Sep 2024

- Directed digital transformation initiatives across enterprise organizations, advising on workflow automation, vendor selection and adoption strategies that modernize workforce operations for enterprise clients
- Delivered AI features that reduced document-processing latency by 45 percent and increased retrieval relevance, improving user satisfaction across public sector teams.
- Drove adoption of LLM-based classification, summarization, and retrieval workflows, increasing digital usage and cutting manual review time by double-digit percentages.
- Managed POs, ML engineers, BAs, and infra teams; raised delivery throughput and improved sprint completion consistency.

e&(Etisalat) Telecom.

Abu Dhabi, UAE

RPA Product Manager, COE

Dec 2021 – Nov 2022

- Spearheaded the product vision and roadmap for enterprise-wide automation initiatives, driving adoption of RPA and workflow digitisation across multiple business units and reducing manual effort by approximately 35 percent.
- Partnered with engineering, CoE leads, and operational teams to design and scale automation solutions, improving process accuracy, compliance tracking, and throughput for high-volume financial and operational workflows.
- Defined success metrics, prioritised automation opportunities based on ROI and feasibility, and enabled cross-functional alignment that accelerated delivery cycles and increased automation utilisation across the organisation.

IBM India Pvt Ltd

New Delhi, India

Program Manager, Automation

Aug 2007 – Dec 2021

- Delivered more than fifteen AI, RPA, and intelligent automation initiatives, generating over two million dollars in annual cost savings for enterprise clients by identifying high-value use cases and leading the design of agentic, end-to-end automation workflows.
- Led a cross-functional group of more than fifty contributors and reduced project delivery timelines by twenty percent through structured planning, dependency mapping, and disciplined execution.
- Increased platform adoption by twenty percent and improved customer retention by fifteen percent by applying user insights, iterative enhancements, and AI-enabled process optimisation.
- Maintained zero compliance escalations across four major enterprise systems through strong governance practices, risk-aligned standards, and tightly coordinated oversight across business, technology, and automation CoE teams.

TECHNICAL PROJECTS

- **AI Apps:** Build personalized GPTs and co-pilots for startup founders and students, including interview preparation assistants, AI-enabled career guidance tools, and lightweight financial automation apps. Develop agentic AI workflows for product research, customer insight extraction, and rapid prototyping.
- **Prompt Engineering:** Create and refine prompt libraries for multi-role use cases such as product discovery, stakeholder communication, and competitive benchmarking. Experiment with structured prompting patterns to improve accuracy and reliability across ChatGPT and Claude.
- **Knowledge Sharing (Vibestack):** Deliver AI and product strategy workshops for early-stage startups and universities in the UAE, helping teams adopt AI in product design, workflow automation, and decision-making. Mentor founders on using AI for market research, customer discovery, and rapid MVP validation.
- **AI Micro-Tools & Automation:** Build small-scale AI utilities such as a resume screener using OpenAI and Streamlit, a meeting transcript-to-action plan generator leveraging GPT-4 and the Notion API, a website summarizer using GPT-4 and BeautifulSoup, a founder sentiment analyzer using NLP, and a PDF-based FAQ generator powered by GPT-4.

CERTIFICATIONS

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| <ul style="list-style-type: none">• AI Engineer Associate• Learn to build Agentic AI• Multi AI Agent System - CrewAI• Generative AI with LLMs Specialization• Prompt Engineering for AI Applications• Certified Scrum Product Owner (CSPO) | <ul style="list-style-type: none">• Google Cloud Generative AI Fundamentals• Business Strategy for Product Managers• Six Sigma Green Belt• ITIL 4 Certified• Responsible AI & AI Ethics• Python PCAP – Certified Associate |
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EDUCATION

Master of Science, Computer Science (MCA)	Aligarh Muslim University, India
Bachelor of Science (Mathematics, Physics, Statistics).	Aligarh Muslim University, India